MAKE AN IMPACT

THE IMPACT CRYOTHERAPY E-BOOK

www.impactcryo.com
WHY cryotherapy

Provides Natural Wellness in 3-Minutes

A single three-minute refreshing Impact Cryotherapy session promotes natural healing.

Using cold temperatures to promote natural wellness, Impact Cryosaunas provide whole body cryotherapy as a fast and effective alternative to traditional ice baths. The cryosaunas fill with nitrogen vapor and a dry chill that drops the ambient temperature to a range of -90 Celsius (-130°F) to -120 Celsius (-184°F).

Cryotherapy Appeals to a Wide Variety of People*

50% MALE CRYO USERS
50% FEMALE CRYO USERS
75% AGES 18-49
25% AGES 50+

Participants Use Cryotherapy For

31% PAIN MANAGEMENT
28% WORKOUT RECOVERY
14% MENTAL WELL-BEING
9% WEIGHT MANAGEMENT
18% OTHER

Frequency

45% of cryotherapy users utilize cryo AT LEAST ONCE A WEEK

WHY
IMPACT
cryotherapy

- U.S. Based Manufacturing and Corporate Headquarters
- Sold 350+ Units in 43 States and 8 Countries
- Full Service U.S.-based Customer Operations Team
- Efficient, Dry Gas Delivery Design
- Safe, Smart Technology
- Compact Footprint: 4' x 6'
ETL CERTIFIED CRYOSAUNAS

Impact Cryotherapy’s line of Standard 70 model Impact Cryosaunas have earned the ETL Mark from testing laboratory Intertek, classifying them as compliant to applicable US and Canadian electrical safety standards.

👉🏻 CUSTOMERS FIRST

For new Impact Cryotherapy customers, such as entrepreneurs, gym and spa owners and pro and NCAA sports teams, their local inspectors now can rely on an independent third party certified testing lab’s ETL listing for compliance to their local requirements.

❄️ AN INDUSTRY FIRST

As the only cryotherapy manufacturer with this certification, Impact Cryotherapy can help a newly forming industry establish and drive compliance to various safety and machinery standards.

🌡️ SAFETY FIRST

By earning this certification, Impact Cryotherapy is committed to safety and the recognition of compliance by an OSHA-approved, nationally recognized testing laboratory to generally accepted industry standards.
SAFETY
standards & features

CUTTING-EDGE TECHNOLOGY & DESIGN

- 3 experience levels for user comfort
- Unique top-cap protects head and face from nitrogen gas
- Pressurized even-cooling mechanism
- Preset temperature and time protocols

SMART SAUNA SOFTWARE

- Direct communications allow cryo techs to ensure sessions are reliable and consistent
- Custom-built elements provide a simplified user interface with safety checkpoints
- Systems monitored and controlled by interactive operator software

INNOVATIVE PARTNERSHIPS

- Specialty CHART nitrogen tanks specifically made for Impact cryosaunas
- Cay Insurance offers Impact owners services to provide all necessary coverages

TRAINING PROGRAM

- Standardized and comprehensive training program
- Cryosauna owners and their team receive 2 days of on-site training by Impact factory trained employees
THE INDUSTRY-LEADING
IMPACT
CRYOSAUNA

Iconic Design
- 3 sleek octagon styles
- Intuitive, user-friendly control panel
- Riser system adjusts platform height
- Durable antimicrobial interior fabric

Efficient
- Modular design for ease of service
- Multilevel heat exchange
- No dry time

Safety
- Safe, smart, engage software
- Proprietary UL Certified electrical control panel (#234320)
- Safety training program for cryotherapy specialists

Impact Cryosauna Specifications
- US-based manufacturer, Service & Support
- Delivery within 10 days for existing businesses
- Weight: 450 pounds
- Power: 110/8 amps per session
- Dry gas delivery design
- Compact Footprint: 4.5’x7’ with stairs
- Structure: Laser-cut anodized aluminum and plexiglass
- Design: Octagon
- Quick disconnect components
- Manufacturer Warranty: 1 year
Geneva Capital

Geneva Capital is a full-service provider of equipment financing. Geneva approaches each transaction as the beginning of a long-term business relationship. Their philosophy is to create fair, honest financing options that make you a customer for life, not just the term of your lease. They accomplish this through superior service and flexible options.

The Geneva Capital Equipment Lease Provides:

- Little to no down payment
- Tax benefits
- Lease terms structured based on customer’s needs

United Leasing & Finance

Whether you need a fleet of vehicles, equipment or the leasing of your own retail or wholesale products, United Leasing & Finance stands prepared to exceed your expectations. United Leasing & Finance is committed to helping you succeed by finding the best solution for your business.

The United Equipment Finance Agreement Provides:

- Affordable payments
- Customized term structure
- Quick approval process

Brickhouse Capital

Brickhouse Capital is a privately funded direct lender with a specialty in medical, spa and fitness equipment finance. Brickhouse has unsurpassed response times and clients notice how simple and efficient a financing activity can be working with them. Brickhouse has streamlined processing, straightforward and accurate documentation. You won’t experience any last minute delays or promises not kept.

- 100% financing for existing businesses with no down payment
- Easy application process
- Low competitive fixed pricing & terms

The information listed above was provided by each respective company. Impact Cryotherapy does not represent either the finance company or the customer during the financial transaction.
Impact Cryotherapy's New Partnership Can Help Customers Market Their Business

It’s time to put your brand in the hands of your customers.

Impact Cryotherapy is more than America’s leading manufacturer and distributor of premium cryosaunas. It’s a trusted partner to help grow your business. With our new Lands’ End partnership, as an Impact customer, you now have exclusive access to quality, branded apparel and promotional items (swag).

The Impact Cryotherapy Lands’ End Swag Shop can help you promote your business. Operated by Lands’ End, every item is built to last, designed to be comfortable and look good all day long. And they stand by their exceptional customer service:

“If you don't love it, Lands’ End will take it back. Even after we add your logo. That's Guaranteed. Period.®”
CRYOTHERAPY'S MEDIA IMPACT

The Washington Post
Inside the Very Hot, Very Cold Cryotherapy Trend

Sports Illustrated
Georgetown Adds Cryotherapy to New Athletic Center

Forbes
The Coolest Health Fad of Late Hooks Shark Tank Deal

GOLF
Why PGA Champion Jordan Spieth Needs His Impact Cryotherapy

University Business
Mizzou Athletics Offering Whole Body Cryotherapy

SHARK TANK
S7 E20 Episode 20 - GLACÉ CRYOTHERAPY

Visit www.impactcryo.com for more!